



2012 CHAMBER BUSINESS CONNECTION Luncheon Schedule

11:45am - Salem Community Center

February 8, 2012:

"Social Media Marketing"

Jim Houck, Public Relations Consultant
Pecchia Communications, LLC

March 14, 2012:

*"Structuring Healthcare Benefits and
Incentivizing Wellness"*

Howard Rohleder, CEO
Salem Community Hospital

April 11, 2012:

"Customer Service and Business Ethics"

Patricia Rose, President, Better Business Bureau
of Columbiana, Mahoning and Trumbull Counties

May 9, 2012:

"Planning for Social Security"

Daniel T. Moore, CPA
D.T. Moore & Company

June 13, 2012:

*"Protecting Your Business-The Do's and Don'ts
of Ohio Consumer Laws"*

Christine Barrett, Director of Outreach
Ohio Attorney General Mike Dewine's Office

*****BREAK for SUMMER*****

September 12, 2012:

"Employer Handbooks and Employment Practices"

Attorney Shawna L'Italien and Atty. Marty Boetcher
Harrington, Hoppe, & Mitchell, LLC

October 10, 2012:

"Marketing Begins @ Home"

Dan Pecchia, Owner/Senior P.R. Consultant
Pecchia Communications, LLC

November 14, 2012:

"Keeping Employees Healthy"

Heather Young, Executive Director
Salem Community Center

*****No December Meeting*****