

## **“I LOVE SALEM” PHOTO CONTEST-PHOTO RULES & USE RELEASE FORM**

I, \_\_\_\_\_, hereby grant and authorize the Salem Area Chamber of Commerce the right to take, edit, alter, copy, exhibit, publish, distribute and make use of any and all photographs taken by me to be used for legally promotional purposes, including, but not limited to, newsletters, flyers, brochures, posters, advertisements, annual reports, press kits, and submissions to journalists, websites, social media sites and other print and digital communications, without payment or any other consideration. This authorization extends to all languages, media, formats, and markets now known or hereafter devised. This authorization shall continue indefinitely, unless I otherwise revoke said authorization in writing. I understand and agree that these photos shall become the property of the Salem Area Chamber of Commerce and will not be returned to me. I hereby hold harmless and release the Salem Area Chamber of Commerce from all liability, petitions, and causes of actions. I warrant that I am at least 13 years or older, I have read this release before signing below and I fully understand the contents, meaning, and impact of this release.

Photos may be submitted by emailing to: [photos@salemohiochamber.org](mailto:photos@salemohiochamber.org) or posting to the Chamber’s Instagram page; @SalemOHChamber. For photos to be considered via Instagram, you must include your Instagram username or handle of the person tagging/posting the photo. Professional photographers are not excluded from participating. This form covers all submissions from the same email or Instagram account. When submitting please consider the following:

- Be sure to caption your photo, tag the location, and use a filter if you’d like.
- These are our official hashtags; #SalemOH #SalemOHChamber #DestinationSalem #ILoveSalemOH #SalemGoneSocial, but feel free to add additional ones for consideration e.g. #SalemParks #Quakerfest, etc.
- Follow us on Facebook and Instagram to see photos that have been submitted, and be sure to favorite the posts/uploads and tag the ones you like the best. You even repost and share them.
- We encourage everyone to participate, this is your city and community, and with Instagram you’re helping show off its positive image.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
BUSINESS/ORGANIZATION

@\_\_\_\_\_  
INSTAGRAM USER NAME