



## 2021 Marketing Sponsorship Application

Marketing Sponsorship Levels: Please check one (See Page 2 for Descriptions)

\_\_\_\_\_ Platinum - \$2,000 (Value = \$2,640.00)

\_\_\_\_\_ Gold - \$1,000 (Value = \$1,625.00)

\_\_\_\_\_ Silver - \$650 (Value = \$1,110.00)

\_\_\_\_\_ Bronze - \$350 (Value = \$750.00)

Business: \_\_\_\_\_

Contact Person : \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone : \_\_\_\_\_

Checks can be made payable to:  
Salem Area Chamber of Commerce

Return application and payment to:  
Salem Area Chamber of Commerce  
210 East State Street  
Salem OH 44460

**DEADLINE: February 19, 2021**



Thank You  
For Your Support!



Adamson Veterinary Services

Lyle Printing & Publishing, Inc.

Byler, Wolfe, Lutsch & Kampfer CPAs, Inc.

NovaCare Rehabilitation

Copeland Oaks/Crandall Medical Center

Salem Regional Medical Center

Farmers National Bank

Ventra Salem LLC

Gordon Brothers Water



Centers for Hearing Care

Morris Financial Group

Continuing Healthcare Solutions

Premier Bank

D.T. Moore & Company

Salem Amvets Post 45

Essential Vision Care

Salem Computer Center

Governor Insurance Agency, Inc.

Sanor Insurance

Harrington, Hoppe & Mitchell, Ltd.

Summit Federal Credit Union

Kent State University of Salem

The Moore Agency

# 2021 MARKETING SPONSORSHIP PACKAGES

## **Platinum - \$2,000 (Value = \$2,640.00)**

- \* Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2021. Chamber Newsletter will list Sponsor's Name & Logo Weekly. Chamber Website will List Sponsor's Name & Logo with Link. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable . **Value: \$1,000.00**
- \* Free Foursome for Chamber Golf Outing **OR** Chamber Calendar Ad **Value: \$500.00**
- \* Annual Meeting Sponsor **Value: \$250.00**
- \* Christmas Parade Sponsor **Value: \$250.00**
- \* Three Vendor Table Opportunities (Foundation Event, Golf Outing, & Quakerfest) **Value: \$150.00**
- \* Reverse Raffle Hospitality Hour Sponsor **Value: \$100.00**
- \* Tee and Green Signage for Chamber Golf Outing **Value: \$100.00**
- \* Free Facebook boost promotion **Value: \$75.00 (Subject to approval by Chamber)**
- \* Two complimentary meals at the Annual Meeting **Value: \$65.00**
- \* Two Chamber Happy Hour or 8 at 8 Promotion **Value: \$50.00**
- \* Place Promotional Materials in new Chamber Member Packets **Value: \$50.00**
- \* Add Business Submitted Photo to Chamber Website **Value: \$50.00**

## **Gold - \$1,000 (Value = \$1,625.00)**

- \* Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2021. Chamber Newsletter will list Sponsor's Name & Logo Weekly. Chamber Website will List Sponsor's Name & Logo with Link. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable. **Value: \$1,000.00**
- \* Christmas Parade Sponsor **Value: \$250.00**
- \* Reverse Raffle Hospitality Hour Sponsor **Value: \$100.00**
- \* Tee and Green Signage for Chamber Golf Outing **Value: \$100.00**
- \* Two Vendor Table Opportunities (Annual Meeting, Foundation Event, Golf Outing or Quakerfest) **Value: \$100.00**
- \* Add Business Submitted Photo on Chamber Website **Value: \$50.00**
- \* One Chamber Happy Hour or 8 at 8 Promotion **Value: \$25.00**

## **Silver - \$650 (Value = \$1,100.00 )**

- \* Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2021. Chamber Newsletter will list Sponsor's Name Weekly. Chamber Website will List Sponsor's Name with Link. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable . **Value: \$875.00**
- \* Tee and Green Signage for Chamber Golf Outing **Value: \$100.00**
- \* One Vendor Table Opportunity (Foundation Event, Golf Outing or Quakerfest) **Value: \$50.00**
- \* Add Business Submitted Photo on Chamber Website **Value: \$50.00**
- \* One Chamber Happy Hour or 8 at 8 Promotion **Value: \$25.00**

## **Bronze - \$350 (Value = \$750.00)**

- \* Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2021. Chamber Newsletter will list Sponsor's Name Weekly. Chamber Website will List Sponsor's Name. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable. **Value: \$750.00**

## **DESCRIPTIONS OF 2021 SPONSORED EVENTS:**

**Chamber Happy Hour:** Monthly meeting at Chamber member restaurants held the first Friday of the month, (4:00 p.m.) with the purpose of networking/business connections. Sponsors will be given the opportunity to give a two minute “commercial” at the podium and pass out promotional items to attendees.

**8 at 8:** Monthly meeting via Zoom held on the second Friday of the month (8:00 a.m.) with the purpose of networking/business connections. Sponsors will receive recognition on the promotional flyer of the event with the option to also lead the discussion as a co-host with the Chamber.

**Foundation Event:** Businesses are given a table to display their information at this Member-to-Member event that features peer networking/business connections and a motivational speaker. (2021 Date to be Determined.)

**Reverse Raffle Fundraiser:** Largest fundraising event of the year for the Salem Chamber Foundation; 200 Tickets are available for purchase at \$100.00 each with the opportunity to win \$50, \$100, \$500, or the grand prize of \$1000. Dinner buffet included with each ticket. Sponsors will be given various print and digital acknowledgements, as well as a verbal thank you from the podium. This event date is July 14, 2021

**Chamber Golf Outing:** Teams of business individuals and their guests play 18 holes of golf with brunch served and a steak dinner enjoyed afterwards. Business sponsors can set up a table to advertise and pass out promotional items. This event date is August 23, 2021.

**Quakerfest:** A family themed fall festival of fun, this event is held in the downtown on the second Saturday of October; (October 9, 2021). Sponsors are given an area to set up a table or tent to display information and pass out information.

**Annual Meeting:** As the Chamber’s largest meeting of the year, this luncheon features awards and a recap of the year’s accomplishments. The meeting will be held on November 17, 2020. Sponsors will be given print and digital acknowledgement and verbal mention from the podium. They will also be given the opportunity to set up a table to advertise and pass out promotional items.

**Salem Christmas Parade:** Scheduled for Thursday evening, December 2, 2021, this is Salem’s holiday celebration. Sponsorship includes donating promotional items for goody bags that will be passed out the night of the parade. Sponsors will receive acknowledgement on the Chamber’s Page in December in the Salem News.