



2022 Marketing Sponsorship Application

Marketing Sponsorship Levels: Please check one (See Back for Package Details)

_____ Platinum - \$2,000 (Value = \$2,640.00)

_____ Gold - \$1,000 (Value = \$1,625.00)

_____ Silver - \$650 (Value = \$1,110.00)

_____ Bronze - \$350 (Value = \$750.00)

Business: _____

Contact Person : _____

Address: _____

Email: _____

Telephone : _____

Checks can be made payable to:
Salem Area Chamber of Commerce

Return application and payment to:
Salem Area Chamber of Commerce
210 East State Street
Salem OH 44460

DEADLINE: February 18, 2022

Thank You
For Your Support!

PLATINUM SPONSORS

CONSUMERS National Bank

MYERS FAMILY INSURANCE
Medicare - Life - Retirement
330-286-3044

Salem AMVETS Post # 45

GOLD SPONSORS

BLOSSOM
NURSING & REHABILITATION CENTER

CCCTC
COLUMBIANA COUNTY CAREER & TECHNICAL CENTER

D.T. MOORE & COMPANY

HUNTER ASSOCIATES
INDEPENDENT WEALTH MANAGEMENT

Huntington

MAC

VORTI-SIV
A DIVISION OF Industries, Inc.

SSB CPAs

SM
STARK MEMORIAL FUNERAL HOME & CREMATION SERVICES

THE MOORE AGENCY

SILVER SPONSORS

Byler, Wolfe, Lutsch & Kamper CPAs, Inc.
Community Hospice
Continuing Healthcare of Lisbon
Copeland Oaks/Crandall Medical Center

Farmers National Bank
Lyle Printing & Publishing, Inc.
Salem Regional Medical Center
Visiting Angels

BRONZE SPONSORS

Adamson Veterinary Services
Essential Vision Care
Family Practice Center of Salem
Gordon Brothers Water
Harrington, Hoppe & Mitchell Ltd.
Kent State University of Salem

Lisbon License Bureau LLC
Lucky 7 Studios
Morris Financial Group
Mullen Insurance Solutions
Reach 4 More

Salem Computer Center
Sanor Insurance Agency, Inc.
Shane Franks
Summit Federal Credit Union
Ventra Salem, LLC

2022 MARKETING SPONSORSHIP PACKAGES

Platinum - \$2,000 (Value = \$2,640.00)

- * Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2022. Chamber Newsletter will list Sponsor's Name & Logo Weekly. Chamber Website will List Sponsor's Name & Logo with Link. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable. **Value: \$1,000.00**
- * Free Foursome for Chamber Golf Outing **OR** Chamber Calendar Ad **Value: \$500.00**
- * Annual Meeting Sponsor **Value: \$250.00**
- * Christmas Parade Sponsor **Value: \$250.00**
- * Three Vendor Table Opportunities (Foundation Event, Golf Outing, & Quakerfest) **Value: \$150.00**
- * Reverse Raffle Hospitality Hour Sponsor **Value: \$100.00**
- * Tee and Green Signage for Chamber Golf Outing **Value: \$100.00**
- * Free Facebook boost promotion **Value: \$75.00 (Subject to approval by Chamber)**
- * Two complimentary meals at the Annual Meeting **Value: \$65.00**
- * Two Chamber Happy Hour or 8 at 8 Promotion **Value: \$50.00**
- * Place Promotional Materials in new Chamber Member Packets **Value: \$50.00**
- * Add Business Submitted Photo to Chamber Website **Value: \$50.00**

Gold - \$1,000 (Value = \$1,625.00)

- * Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2022. Chamber Newsletter will list Sponsor's Name & Logo Weekly. Chamber Website will List Sponsor's Name & Logo with Link. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable. **Value: \$1,000.00**
- * Christmas Parade Sponsor **Value: \$250.00**
- * Reverse Raffle Hospitality Hour Sponsor **Value: \$100.00**
- * Tee and Green Signage for Chamber Golf Outing **Value: \$100.00**
- * Two Vendor Table Opportunities (Annual Meeting, Foundation Event, Golf Outing or Quakerfest) **Value: \$100.00**
- * Add Business Submitted Photo on Chamber Website **Value: \$50.00**
- * One Chamber Happy Hour or 8 at 8 Promotion **Value: \$25.00**

Silver - \$650 (Value = \$1,100.00)

- * Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2022. Chamber Newsletter will list Sponsor's Name Weekly. Chamber Website will List Sponsor's Name with Link. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable. **Value: \$875.00**
- * Tee and Green Signage for Chamber Golf Outing **Value: \$100.00**
- * One Vendor Table Opportunity (Foundation Event, Golf Outing or Quakerfest) **Value: \$50.00**
- * Add Business Submitted Photo on Chamber Website **Value: \$50.00**
- * One Chamber Happy Hour or 8 at 8 Promotion **Value: \$25.00**

Bronze - \$350 (Value = \$750.00)

- * Sponsor to be Listed with Name & Logo on Banners, Signs, Table Tents, and Event Programs at **ALL** Chamber and Chamber Foundation Events held in 2022. Chamber Newsletter will list Sponsor's Name Weekly. Chamber Website will List Sponsor's Name. Newspaper Press Releases and/or Advertisements will list Sponsor's Name when applicable. **Value: \$750.00**

DESCRIPTIONS OF 2022 SPONSORED EVENTS:

Chamber Happy Hour: Monthly meeting at Chamber member restaurants held the first Friday of the month, (4:00 p.m.) with the purpose of networking/business connections. Sponsors will be given the opportunity to give a two minute “commercial” and pass out promotional items to attendees.

12 at 12: Monthly luncheon meeting held the second Friday of the month at the Chamber, (12:00 p.m.) with the purpose of networking/business connections. Sponsors will receive recognition on the promotional flyer of the event with the option to also lead the discussion as a co-host with the Chamber.

Foundation Event: Businesses are given a table to display their information at this Member-to-Member event that features peer networking/business connections and a motivational speaker. This event date is to be determined.

Reverse Raffle Fundraiser: Largest fundraising event of the year for the Salem Chamber Foundation; 200 Tickets are available for purchase at \$100.00 each with the opportunity to win \$50, \$100, \$500, or the grand prize of \$1000. Dinner buffet included with each ticket. Sponsors will be given various print and digital acknowledgements, as well as a verbal thank you from the podium. This event date is May 11, 2022.

Chamber Golf Outing: Teams of business individuals and their guests play 18 holes of golf with brunch served and a steak dinner enjoyed afterwards. Business sponsors can set up a table to advertise and pass out promotional items. This event date is August 1, 2022.

Quakerfest: A family themed fall festival of fun, this event is held in the downtown on the second Saturday of October; (October 8, 2022). Sponsors are given an area to set up a table or tent to display information and pass out information.

Annual Meeting: As the Chamber’s largest meeting of the year, this luncheon features awards and a recap of the year’s accomplishments. The meeting will be held on November 16, 2022. Sponsors will be given print and digital acknowledgement and verbal mention from the podium. They will also be given the opportunity to set up a table to advertise and pass out promotional items.

Salem Christmas Parade: Scheduled for Thursday evening, December 1, 2022, this is Salem’s holiday celebration. Sponsorship includes donating promotional items for goody bags that will be passed out the night of the parade. Sponsors will receive acknowledgement on the Chamber’s Page in December in the Salem News.