

MEMBERSHIP BENEFITS



BUSINESS EDUCATION

 The Chamber and Chamber Foundation bring business professionals together for member to member networking and educational events.

BOARD ROOM USAGE

- Chamber members are provided space to hold off-site meetings free of charge.
- *New in 2022* Video Conferencing Equipment Available Optimized to accommodate 20 participants with 28 ft. audio range so everyone can clearly hear and be heard.

COMMUNITY OUTREACH

- Art Gallery
- Beautification Awards
- Christmas Parade & Christmas Light Up Night
- Clean-Up Salem Day
- Quakertown Superkids Sponsor
- Concerts in the Park Sponsor
- Salem Fireworks Sponsor
- Golf Outing
- Quakerfest
- Downtown Dining Experience
- Kindness Campaign
- Lantern Sponsor at the Trail of Treats
- Salem Fall Sports Advertiser
- Salem Kiwanis Club Member
- Salem Rotary Club Member
- Salem Super Cruise
- Star Trax Sponsor
- Small Business Saturday
- 12 Days of Christmas Raffle

COMMUNITY RECOGNITION

 The Chamber distributes nomination forms so individuals and businesses can be recognized for their outstanding service and contributions to the community. Awards presented are: Citizen, Small Business, Large Business and Non-Profit of the Year.

EXPORT DOCUMENT CERTIFICATION

• The verification and authenticity of industrial products produced in Salem are documented by the Salem Area Chamber of Commerce for all materials shipped overseas and around the world.

FREE TABLE USAGE

• The Chamber has a supply of 8 ft. heavy duty tables to use off-site. Tables must be returned in same condition to avoid a charge.

GROWTHZONE SOFTWARE

 Chamber members can create a login to edit their membership listing, add flyers, advertise job openings, etc.

INSURANCE

- Salem Area Chamber of Commerce members are eligible for a discounted health care plan with Anthem Blue Cross and Blue Shield.
- Opportunity to learn more about supplemental insurance through AFLAC.

MAILING BENEFIT

- Free usage of the Chamber's bulk mailing number is available for bulk mailings.
- Free printing of mailing labels with names and addresses of Chamber members.
- Free Excel Spreadsheet with contact person, address, and phone number of Chamber members.

MARKETING YOUR BUSINESS

- Business promotional opportunities are available through advertising in the Chamber's weekly newsletter.
- Email Blasts and Social Media Posts.
- Advertising opportunities in Salem News Directory, "Quality of Life Booklet," and Chamber Calendar.
- Marketing Sponsorships to advertise at various Chamber events.
- Ribbon Cutting Ceremony

NETWORKING EVENTS

 Annual Meeting, Business After Hours, Chamber Happy Hours, Chamber Golf Outing, Educational Events, 12 at 12, Reverse Raffle and Safety Council Meetings, ...all of these are just a few of the many opportunities to fellowship with Chamber members to discuss business.

SAFETY COUNCIL

Co-sponsored with the Ohio Bureau of Workers' Compensation Division of Safety & Hygiene, the Salem Area Safety Council is a year long safety campaign to encourage workers to develop and maintain safe working habits. Monthly luncheon meetings are held featuring experts in the safety field.

VALUABLE INFORMATION

 The Chamber weekly newsletter keeps members informed of Chamber events, activities, information and business ideas. Directories, brochures, and other business related data are available in the Chamber's lobby.

WEBSITE SERVICES

 Business listings are free on the Chamber's website @ <u>www.salemohiochamber.org</u> which includes a full membership listing via alphabetical order or by category.

WORKERS COMPENSATION GROUP RATING PLAN

 Money can be saved on Workers' Compensation rates previously available only to large companies. The Salem Area Chamber of Commerce has teamed up with third party administrator, Sedgwick.