Salem
AREA CHAMBER OF COMMERCE

SALEM UPDATE

NEWS OF THE SALEM AREA CHAMBER OF COMMERCE

APRIL 2018

MUCH APPRECIATION

The Salem Area Chamber of Commerce would like to thank Salem Area Safety Council Co-chairman, Ginger Grilli. We appreciate Ginger's service throughout the year. She recently served as an instructor for the Safety Council as it offered American Red Cross CPR/AED & First Aid Trainings. Her knowledge and experience is a valuable asset to the Salem Chamber and community.
Thank you very much, Ginger!

SA SC SALEM AREA SAFETY COUNCIL

2018 SAFETY AWARDS LUNCHEON
with keynote speaker,
"America's Nutrition Leader"
Zonya Foco, RDN

~ANNUAL SAFETY AWARDS~

Chamber Members are cordially invited to attend the 2018 Salem Area Safety Council Safety Awards Luncheon featuring:

Zonya Foco, RDN

Topic: "Staying Healthy in a Culture That's Anything But"

Friday, April 20, 2018
11:30 a.m. to 1:30 p.m.
(Registration begins at 11:00 a.m.)
Salem Community Center
1098 North Ellsworth, Salem

$14.00 - Chamber Members
$19.00 - Non-Chamber Members
Reservations are required.
Deadline to register is Tuesday, April 17, 2018.
Please RSVP to Salem Chamber at: info@salemohiochamber.org or call 330-337-3473
Local businesses and organizations will be recognized during the luncheon for making safety a priority in the workplace.
Come and support their outstanding achievements!

WELCOME

WELCOME TO OUR NEW CHAMBER MEMBERS!

Thank you to this month's new members who are joining our other members as we keep **"PACE"!**

We are committed to **P**romote, **A**dvocate, **C**onnect, and **E**ducate for our Chamber investors:

DUSTIN HUFFMAN MEMORIAL SCHOLARSHIP
P.O. BOX 102
SALEM, OHIO 44460
330-853-2157
MICHELLE HUFFMAN

COACHES BURGER BAR
635 EAST STATE STREET
SALEM, OHIO 44460
330-770-6513
STACEY HOWLETT

H.K. TECHNOLOGIES INC.
12750 S. SALEM WARREN ROAD
SALEM, OHIO 44460
330-506-3784
JEFF HOCHADEL

Ambassadors

Huntington Insurance/Bank hosted a wonderful Business After Hours on Wednesday, March 14, 2018. Attendees enjoyed delicious food from Chamber member **Giant Eagle.** It was a great night of networking with our Chamber members and their guests. We want to give our thanks to Huntington for their hospitality.

The Salem Chamber Ambassadors invite fellow members and guests to join them for the next Business After Hours hosted by **Columbiana Area Business & Professional Women** on **Wednesday, May 9, 2018 - 4:30 p.m. - 6:30 p.m.** at Pure Gold Stables and Equestrian Center, 3325 OH-45, Salem. Wine and appetizers will be served. Mark your calendar! See you there !

~CHAMBER CONNECTION~

The **Chamber Connection** was held on Thursday, March 29, 2018. Participants enjoyed coffee from **Lib's Market** and breakfast treats from **Dunkin Donuts** while Susan Myers from **Crabb Insurance Agency** gave an informative presentation entitled "Facebook Marketing - Opening Your Tool Box". The Chamber was once again filled to capacity as participants took advantage of this networking, business generating, and educational opportunity. We saw a few new faces and we enjoyed meeting and greeting one another.

The next **Chamber Connection** is scheduled for **Friday, April 27, 2018 from 8:30 a.m. to 9:30 a.m..** Another presentation on Facebook marketing is being planned. There is no cost to attend, but we do need reservations. Contact the Chamber to RSVP. Watch your email in the coming weeks for more information, as plans are soon to be finalized.

Individuals, Organizations & Groups are asked to please help the Salem Beautification Committee At the Annual Downtown:

Saturday, April 21, 2018
9:00 a.m.
Meet at McCulloch Park
(Next to Troll's Jewelry)
Bring: Brooms, Dust Pans, Gloves, Leaf Blowers, Clippers, Rakes, Wheelbarrows)
(PLEASE...Label all personal items.)

For More Information Contact:
Salem Area Chamber of Commerce
330-337-3473

Salem Beautification Committee
Co-Chairmen:
Karen Carter - 330-332-4959
Elaine Kothera
Jennifer Brown

"Planting Pride - City Wide"

BUSINESS EXPO

2018 Business to Business Expo & Seminar
Thursday, May 24, 2018
8:00 a.m. to 11:30 a.m.
Timberlanes Complex-Banquet Center

Showcase your business during a morning networking session and breakfast buffet. Then, be inspired by a two-hour seminar featuring Katherine Miracle of Miracle Resources as she presents a motivational presentation on the importance of emotional intelligence and communication in the workplace. More details to follow in the next few weeks via email and the May newsletter.

JUNE

Quakertown Super Kids Race
Saturday, June 2, 2018
9:00 a.m.— Finish
Broadway Ave. Starting in Front of City Hall

The public is invited to watch and cheer on the "Super Kids" in this exciting soap box derby for special needs children, ages 9 through 18. These races include three classes: Ghost Drivers-Demo Races, Singles Cars and Dual Cars. Winners in the Single and Dual Cars will go to the National Super Kids Classic. For more information, visit www.quakertownskc.com.

Free Parking & Free Admission

Salem Super Cruise
Thursday, June 7, 2018 through Sunday, June 10, 2018
Downtown Salem & Throughout Salem

Join the City of Salem and the Mahoning Valley Corvette Club for four days of live music, games, unique automobile attractions and yes...classic car cruising. Monetary donations and non-perishable food will be accepted during the weekend to benefit Second Harvest Food bank. A fun time for the whole family! For a complete schedule of events, visit their website: www.salemsupercruise.com.

2018 Adopt A Planter Program

The **Salem Beautification Committee** is pleased to give the public an opportunity to purchase flower planters for historic downtown Salem. See the insert in this newsletter for more details. Thank you to so many for the years of ongoing support!

Salem AREA CHAMBER OF COMMERCE

2018 Marketing Sponsors

PLATINUM SPONSORS

CONSUMERS National Bank

GOLD SPONSORS

Adamson Veterinary Services *let us care...*

APC AssuredPartnersConsulting
LOCAL EXPERTISE, GLOBAL RESOURCES.

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HUNTER ASSOCIATES
INDEPENDENT WEALTH MANAGEMENT

Huntington

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Gordon Brothers Water
Kent State University at Salem
Myers Family Insurance
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BRONZE SPONSORS

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Attorney Geoff Goll
Hack, Steer & Company LLC
Harrington, Hoppe & Mitchell, Ltd.
H & R Block
Less Contracting Inc.
Morris Financial Group
Salem Computer Center
Sanor Insurance Agency
Schroedel, Scullin & Bestic, CPAs

Thank a Teacher

April 14, 2018

All Day Recess

Visit our historic downtown for deals and special events with your favorite educator in mind

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Appreciate - An inspiring teacher
Be Informed - About Famous Salem Educators
Celebrate - Excellence in Education

Salem Second Saturday is a cooperative effort of Salem Area Chamber of Commerce and Downtown Salem Partnership.
Check out @SalemSecondSaturday for listing of events.

SALEM AREA SAFETY COUNCIL

2018 SAFETY AWARDS LUNCHEON

with keynote speaker, "America's Nutrition Leader" Zonya Foco, RDN

The Salem Area Safety Council cordially invites you and your guests to the 2018 Safety Awards Luncheon featuring:

Zonya Foco, RDN

Topic: "Staying Healthy in a Culture That's Anything But"

Friday, April 20, 2018
11:30 a.m. to 1:30 p.m.
(Registration begins at 11:00 a.m.)
Salem Community Center
1098 North Ellsworth, Salem

Zonya Foco has appeared on television and written numerous books to help people improve their health. Attendees will gain simple strategies to rewire the brain for healthier food preferences, receive tips on embracing a healthier lifestyle and understand the power of community when making lifestyle changes. Local businesses and organizations will be recognized during the luncheon for making safety a priority in the workplace. Come and support their outstanding achievements!

Cost:
$14.00 - Chamber Members
$19.00 - Non-Chamber Members
Payable by cash or check. Make check payable to The Salem Area Chamber of Commerce.
Luncheon tickets will also be accepted from Safety Council Members.

Reservations are required.
Deadline to register is Tuesday, April 17, 2018.
Please RSVP to Salem Chamber at:
info@salemohiochamber.org
or call 330-337-3473

NEW BUSINESS START-UP WORKSHOP

Are you interested in investigating a new career as an entrepreneur? If you have ever considered owning your own business or are in the early stages of starting a business, register for this informative session.

"New Business Start Up" is an overview of issues related to starting and operating a business including business and financial planning, market demand and financing.

When: Monday, April 23rd, 2018

Time: 9:30-11:30 a.m.

Where: The Sustainable Opportunity Development Center
440 Pennsylvania, Ave
Salem, OH 44460

Cost: $30 Materials Fee—Chamber Members
$35 Materials Fee—Non Chamber Members

RSVP: By Phone: 330-337-3473
By Email: info@salemchamber.org

Advance registration required.

The Ohio Small Business Development Center (SBDC) Program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SBDC program is also funded in part by the Ohio Development Services Agency. All services are extended to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodation for persons with disabilities will be made if requested at least two weeks in advance. Contact SBDC at 614.466.2711 or at our website:www.sbdc.development.ohio.gov

All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

Kent State University at Tuscarawas (SBDC) reserves the right to cancel any course or activity due to insufficient enrollment or for other unforeseen reasons. In the event a program is canceled, the University (SBDC) is not responsible for any related costs, charges or expenses.

Presented by:

Small Business Development Center at Kent State University-Tuscarawas
1776 Tech Park Drive NE, Suite 103
New Philadelphia, OH 44663
Phone: 330-308-7522
Email: dmspence@kent.edu

2018 Adopt A Planter Program

The Salem Beautification Committee is pleased to give the public an opportunity to purchase flower planters for historic downtown Salem through the Adopt A Planter program. The Salem Beautification Committee will purchase the flowers and plant them in May.

As a thank you, a marker with the donor's name will be placed in each planter. The donor may also add a message in honor of, or in memory of an organization or a loved one.

Small & Tall Planters: $25.00

Large Planters: $50.00

OR

Monetary Donation for Maintenance and Watering

(All monetary donations will be acknowledged at the end of the season.)

To participate, call the Salem Area Chamber of Commerce at 330-337-3473.

Make checks payable to: Salem Area Chamber of Commerce.

***Please designate on check memo the size of planter.**

Mail check to: Salem Area Chamber of Commerce

713 East State Street, Salem, Ohio 44460

Order Early!

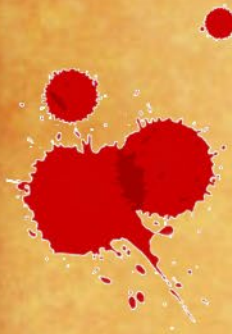
Our Adopt a Planter Program Sells Out Quickly!

Thank You for *"Planting Pride...City Wide"*.

REWARD

Invitin' the fine citizens near Salem, Ohio to come out
for a night of mystery, intrigue, and fun.
Dinner ~ Dancin' ~ Murder

DEAD IN DEADWOOD



Murder Mystery Dinner

Sat., April 14, 2018

Masonic Temple Salem

Doors open 5:30pm . 1st course 6pm

It's 1880 and Jimmy Hayward rules the down-trodden, almost forgotten town of Deadwood, SD. It once thrived and prospered when folks thought gold was in them thar hills. But the Black Hills contained nothin' but dirt so the town lost its fortune, fame, and people. Now Deadwood is just an occasional stagecoach stop for folks movin' on to better places and the Leland Hotel and Saloon is a haven for outlaws (like yourselves). It houses Madam Iggy's, the best little dancehall in South Dakota. It's not just another night in the old west. This time it will be more deadly than usual.

Come dressed in Western attire or street clothes.
Everyone gets to help solve the case.

$22/person includes dinner
Reservations only by April 10. Call 330-337-7225
or email: gingergrilli@aol.com
Sponsored by Salem Federation of Women's Clubs

Reach for the Stars "Spa Day"

April 15th 2018

1-4 pm

Donation $15.00

All proceeds benefit our transition program for students with disabilities

Advance Tickets available at Reach for the STARS
440 E. State St. in Salem
Or Message us on Facebook!

Salem Historical Society & Museum

48th Annual Founders Day Dinner

Tuesday
April 24, 2018
5:00pm
Dinner served at 6:00pm

2018 Citizens of Honor

Russell C. Loudon
JeanAlice Fehr
Dr. Elizabeth Grisell

Tickets ~ $25.00

Reservations required by April 17, 2018 ~ (330)337-6733
Select Baked Chicken or Cod
Online tickets: SalemHistoricalSociety.org
$25 payable in advance by cash, check, credit.

BoneShakers
Timberlanes Complex
Est. 2016

Pick-A-Prize Auction

Auction items include a variety of great merchandise, gift baskets and gift certificates from area businesses.

GROW YOUR BUSINESS NOW!

Broadcast TV
Digital
Local Cable
Radio
Print

Ideas on how
to grow your business in 2018.

All forms of media will be covered.

Learn how to buy media
in the most cost effective way
with examples of how companies use it.

Get ideas free of charge!

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WYTV.com

Guest Speaker

Brian Wexler

TVB Vice President
Local Division

Brian's career spans 27 years beginning in sales and marketing for WJW-TV in Cleveland, Ohio. He is a seasoned veteran in broadcast and digital sales, having worked as Local, Regional and National Sales Managers for a number of television stations owned by leading broadcast groups,including TEGNA, CBS Television and FOX Television.

In his TVB role, Brian is responsible for working with member stations to create category-specific presentations to further establish local broadcast television as the leading medium for advertisers and agencies.

Achieving numerous sales awards throughout his career, Brian was nominated for Tegna's Sales Executive of the Year 9 times and was an inaugural President's Circle recipient.

Brian will be available for questions after the meeting.

Dates, Times, and Locations

Tuesday, April 24, 2018
Park Inn Radison
West Middlesex

10:30 a.m. - Guest Registration
11:00 a.m. - Presentation #1

Wednesday, April 25, 2018
Stambaugh Auditorim
Christman Room

8:30 a.m. - Guest Registration/Breakfast
9:00 a.m. - Presentation #2
11:00 a.m. - Guest Registration
11:30 a.m. - Presentation #3/Lunch
2:30 p.m. - Guest Registration
3:00 p.m. - Presentation #4

Thursday, April 26, 2018
Trumbull Country Club
600 Golf Drive, Warren

8:30 a.m. - Guest Registration/Breakfast
9:00 a.m. - Presentation #5
11:00 a.m. - Guest Registration
11:30 a.m. - Presentation #6/Lunch

To Register, go to:
wkbn.com/register

or Call your AE at
330-782-1144

Corporate University, Kent State University at Stark presents "Supervisory Boot Camp"

Date: Friday, April 27, 2018 (8:30 am – 4:30 pm)

Location: Kent State University at Salem
2491 State Route 45 South, Salem, OH 44450

Cost: $295 (price reduced for this event)

To register: Contact Mona Zink at 330-244-3508 or mzink@kent.edu

Do your first-time and front-line supervisors have the skills and training they need to be successful in their new roles? This full-day Supervisory Boot Camp can help. Participants will:

- *Learn the five basic management functions and three critical skills needed to succeed*
- *Receive clarification of their new role and the new responsibilities and accountabilities to their team, peers, managers, and organization*
- *Complete a SWOT analysis for the organization and their team*
- *Identify how a supervisor must think, what they must say, and how they must behave*
- *Review Federal and State Employment Laws and how they impact a supervisor's daily work*

IMPORTANT ANNOUNCEMENT

Announcement from Chamber member, RSVP:

Columbiana County and Jefferson County RSVP has scheduled an informational luncheon at the Salem Chamber of Commerce on May 10th from 12-1. Interested parties are encouraged to attend.

RSVP is currently seeking motivated advisory board members to assist with important organizational support activities, and sites where volunteers may serve. The luncheon is free, but please "RSVP" to Craig Brown at (330) 424-7877 or via email cbrown1@fcsohio.org by April 30.

RSVP assists volunteers 55 years and older serve their communities.

Registration deadline is April 30, 2018

RSVP to Craig Brown via phone at 330-424-7877

or email at cbrown1@fcsohio.org

A Day For DEMOCRACY

Be a Precinct Election Official

As a Precinct Election Official

- **Get a front row seat to democracy on Election Day by staffing a polling place**
- **Do your part for your country, state and local community**
- **Earn extra spending money in the process**

www.DayforDemocracy.com

*Disclaimer: County boards of elections are responsible for hiring precinct election officials for their own counties, determining the hours precinct election officials will work on Election Day and the compensation they will receive.

JON HUSTED
Ohio Secretary of State

Follow OhioSOSHusted:

GOODNESS GROWS ANNUAL PLANT SALE

10” Hanging Baskets ~ $16 *or* 2 for $26 (Tax included.)

Other sizes & items available.

Wednesday, May 9th ~ 9:00 - 2:00

Thursday, May 10th ~ 9:00 - 2:00

Friday, May 11th ~ 9:00 - 7:00

Saturday, May 12th ~ 9:00 - 1:00

Ask about our subscription program (CSA) & get fresh produce all season!

Create. Cultivate. Thrive.

All proceeds will be used to further our mission of sustainable agriculture for people of all abilities.

Goodness Grows is a 501(c)3 tax exempt charity. To learn more, call 330-549-9408 or visit www.goodnessgrows4all.org or on Facebook.
Located at Common Ground Church Community, 2310 W. South Range Rd., North Lima, Ohio.