

DESCRIPTIONS OF 2020 SPONSORED EVENTS:

- **Chamber Happy Hour**: Monthly meeting at Chamber member restaurants held the first Thursday of the month, (4:00 p.m.) with the purpose of networking/business connections. Sponsors will be given the opportunity to give a two minute “commercial” at the podium and pass out promotional items to attendees.
- **Salem Second Saturday**: Salem Second Saturday is held monthly to promote activities, events, and any business discounts or specials in historic downtown. Sponsors are given an area in downtown to set up a table or tent to display information about their business.
- **Reverse Raffle Fundraiser**: Largest fundraising event of the year for the Salem Chamber Foundation; Tickets are purchased for \$100.00 with the opportunity to win \$50, \$100, \$500, or the grand prize of \$1000. Dinner buffet included with each ticket. Held at the Salem Golf Club on May 6, 2020 sponsors will be given various print and digital acknowledgements, as well as a verbal thank you from the podium.
- **Foundation Event**: Businesses are given a table to display their information at this Member to Member event that features peer networking/business connections and a motivational speaker. (2020 Date to be Determined.)
- **Chamber Golf Outing**: Teams of business individuals and their guests play 18 holes of golf with brunch served and a steak dinner enjoyed afterwards. Business sponsors can set up a table to advertise in the side room beside the ballroom. This event date is June 15, 2020.
- **Quakerfest**: A family themed fall festival of fun, this event is held in the downtown on the second Saturday of October;(October 10, 2020). Sponsors are given an area to set up a table or tent to display information and pass out information.
- **Salem Christmas Parade/Light Up Night**: Scheduled for Thursday evening, December 3, 2020, this is Salem’s holiday celebration. Sponsorship includes the ability to set up a table at the Light Up ceremony and pass out information and refreshments if desired. Signage will be placed at the Chamber advertising the sponsor(s).
- **Annual Meeting**: As the Chamber’s largest meeting of the year, this luncheon features awards and a recap of the year’s accomplishments. The meeting will be held on November 18, 2020. Sponsors will be given print and digital acknowledgement and verbal mention from the podium. They will also be given the opportunity to place promotional/informational items on each of the tables.