

2019 MARKETING OPTIONS

PLATINUM: \$2000.00 Investment - Value = \$2640.00

- Sponsor to be Listed with Name & Logo on **ALL** Marketing Materials for **ALL** Chamber Events held in 2019. **Value: \$1000.00** *See box on page two for digital and print marketing descriptions.
- Reverse Raffle Hospitality Hour Sponsor **Value: \$100.00**
- Free Foursome for Chamber Golf Outing **Value: \$500.00**
- Tee and Green Sponsor for Chamber Golf Outing **Value: \$100.00**
- Two Chamber Happy Hour Promotions **Value: \$50.00**
- Five Vendor Table Opportunities **Value: \$250.00*** (Make selections on Page 4)
- Table of Four at the Annual Meeting **Value: \$140.00**
- Annual Meeting Event Sponsor **Value: \$250.00**
- Christmas Parade/Light Up Night Sponsor **Value: \$250.00**

GOLD: \$1000.00 Investment - Value = \$1590.00

- Sponsor to be Listed with Name & Logo on **ALL** Marketing Materials for **ALL** Chamber Events held in 2019. **Value: \$1000.00** *See box on page two for digital and print marketing descriptions.
- Reverse Raffle Hospitality Hour Sponsor **Value: \$100.00**
- Tee and Green Sponsor for Chamber Golf Outing **Value: \$100.00**
- Two Chamber Happy Hour Promotions **Value: \$50.00**
- Four Vendor Table Opportunities **Value: \$200.00*** (Make selections on Page 4)
- Table of Four at the Annual Meeting **Value: \$140.00**

SPEAKER SPONSOR: \$1,000 Investment (4 Available)*

- Spotlight your business by selecting speaker and topic as it relates to your interest or field
 - Sponsor coordinates date and time of the event
 - Sponsor will be given print, digital and verbal acknowledgement
 - Sponsor can place promotional/informational items on each of the tables and have a vendor table opportunity
- * Subject to approval by the Salem Area Chamber of Commerce**

SILVER: \$650.00 Investment - Value = \$1150.00

- Sponsor to be Listed with Name on **ALL** Marketing Materials for **ALL** Chamber Events held in 2019. **Value: \$750.00** *See box on page two for digital and print marketing descriptions.
- Reverse Raffle Hospitality Hour Sponsor **Value: \$100.00**
- Tee and Green Sponsor for Chamber Golf Outing **Value: \$100.00**
- Three Vendor Table Opportunities **Value: \$150.00*** (Make selections on Page 4)

BRONZE: \$350.00 Investment - Value = \$850.00

- Sponsor to be Listed with Name on **ALL** Marketing Materials for **ALL** Chamber Events held in 2019. **Value: \$750.00** *See box on page two for digital and print marketing descriptions
- Two Vendor Table Opportunities **Value: \$100.00*** (Make selections on Page 4)

2019 VENDOR TABLE OPPORTUNITIES

After choosing a Marketing Sponsorship Investment category, (see enclosed application), this list will be the basis for selection of vendor table opportunities. You will be notified in advance, of the dates and times of these events and activities.

- FOUNDATION EVENT
- 4 BUSINESS CONNECTION MEETINGS
- CHAMBER GOLF OUTING
- QUAKERFEST
- SALEM CHRISTMAS PARADE & LIGHT

PLEASE INDICATE BELOW WHICH VENDOR TABLE OPPORTUNITIES YOU WISH TO PARTICIPATE IN FOR 2019 AND RETURN WITH APPLICATION

*The Chamber's Events are Marketed in a Variety of Ways. As a **PLATINUM** or **GOLD Sponsor**, your Dollars will be Spent via the Following:(\$1000.00 Value)

- Sponsor's Name & Logo Listed on **Banners or the Signs for the Event**
- Sponsor's Name & Logo on **ALL Table Tent Flyers & Event Programs**
- Sponsor's Name **Announced from Podium for ALL Chamber Events**
- **Chamber Newsletter** will List Sponsor's Name & Logo Each Weekly
- **Chamber Website** will List Sponsor's Name & Logo *with Link*
- **Newspaper Press Releases and/or Advertisements** will List Sponsor's Name when Applicable
- **Onsite Facebook Interview** to be Done & Posted on Social Media
- **Other Digital Opportunities** that Might Present Themselves Later in the Year

*The Chamber's Events are Marketed in a Variety of Ways. As a **SILVER** or **BRONZE Sponsor**, your Dollars will be Spent via the Following: (\$750.00 Value)

- Sponsor's Name Listed on **Banners or the Signs for the Event**
- Sponsor's Name on **Table Tent Flyers & Event Programs**
- Sponsor's Name **Announced from Podium of Chamber Events**
- **Chamber Newsletter** will List Sponsor's Name Each Weekly
- **Chamber Website** will List Sponsor's Name
- **Newspaper Press Releases and/or Advertisements** will List Sponsor's Name when Applicable