

2021 - A YEAR IN REVIEW

- ❖ Valentine's Day Raffle Co-Sponsor with Troll's Jewelry (Salem Area Chamber of Commerce Foundation Event)
- ❖ Hosted Social Media Marketing Workshops presented by Sourballpython
- ❖ Salem Twin Cinema, Salem Laundry Room, The Brightside Project, and Insight Clinical Counseling Ribbon Cuttings
- ❖ Chamber Happy Hour - 1st Friday of the Month
- ❖ Drop Off Location for The Brightside Project's Christmas Toy Drive
- ❖ Adopt-A-Planter Program Sponsor
- ❖ Completed 4th Entranceway Sign
- ❖ Reverse Raffle Fundraiser (Salem Area Chamber of Commerce Foundation Event)
- ❖ Quakertown Super Kids Co-Sponsor (Cancelled Event)
- ❖ Salem Super Cruise Co-Sponsor
- ❖ Concerts in the Park Co-Sponsor
- ❖ 4th of July Fireworks Co-Sponsor
- ❖ Star Trax Co-Sponsor
- ❖ Business of the Month - Salem Laundry Room, MAC Trailer, Kast Iron Soda Works, Stark Memorial Funeral Home
- ❖ Yard of the Month - Sam & Judy Sicilia, Dave & Janet Brookes, Tom Corso, Dwayne & Sunshine Champney, Jerry & Betty Wolford, and Mike & Jody Adams
- ❖ Downtown Dining Experience Co-Sponsor with United Way Services of Northern Columbiana County
- ❖ Trail of Treats Participant
- ❖ Lantern Sponsor for the Trail of Treats
- ❖ Small Business Saturday Promotion/2021 Neighborhood Champion
- ❖ Sponsor of Downtown Decorating Contests for Salem Super Cruise (Reach for the STARS), Veteran's Appreciation (Fairway Independent Mortgage) and Holiday (Liebe Wein)
- ❖ Christmas Parade Co-Sponsor
- ❖ Warm Up Salem Event Co-Sponsor with Simply Scarves and Such
- ❖ 12 Days of Christmas Fundraiser - (Salem Area Chamber of Commerce Foundation Event)
- ❖ Monthly Salem Area Safety Council Meetings
- ❖ Monthly Board of Directors Meetings
- ❖ Launched 12 at 12 Networking Event
- ❖ Continued to serve as a resource hub for COVID safety and financial assistance opportunities.
- ❖ Created a Promise Garden with Myers Family Insurance, Salem Parks Department for Alzheimer's Association
- ❖ DORA Cup Distributor
- ❖ Attended Safety Congress and Safety Council Leadership Conference
- ❖ Economic Forecast Outlook (Salem Area Chamber of Commerce Foundation Event)
- ❖ Clean Up Salem Sponsor
- ❖ Attended National Day of Prayer
- ❖ Purchased GrowthZone Software
- ❖ Chalk the Block Sponsor
- ❖ Hosted the Chamber Golf Outing
- ❖ Banquet of Salem Sponsor
- ❖ Quakerfest Sponsor
- ❖ Sponsored Berkshire Hathaway HomeServices Stouffer Realty and Beauty on Broadway Business After Hours
- ❖ Published 2021 Chamber Calendar
- ❖ Held 75th Annual Meeting and received a proclamation from Ohio State Treasurer Robert Sprague
- ❖ St. Paul's Golden Egg Sponsor
- ❖ 24 New Chamber Members
- ❖ Co-Sponsor of Salem Branding Campaign "Little Big City"
- ❖ Recognized Outstanding Citizen, Small Business, Large Business and Non-Profit of the Year Award Winners